## Planners begin public outreach for new bicycle/pedestrian plan

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Kenton Connects, an update to Kenton County's bicycle (1999) and pedestrian (2001) plans, is underway. Staff has begun its work with a public outreach effort to gather input for the upcoming study. The completed plan will include an analysis of existing bicycle and pedestrian issues and provide recommendations on how to improve bicycle and pedestrian safety in Kenton County.

The project's website, <u>KentonConnects.org</u>, provides information about the study and offers options for input including an online survey and an opportunity to register to receive additional information and meeting notices about the plan. The survey is intended to help assess bicycle and pedestrian conditions in Kenton County as the study begins.

"We encourage everyone to visit the website and <u>complete the survey</u>," said Chris Schneider, AICP, a PDS principal planner and project manager of the study. "The results of the survey will help guide the initial phases of the study."

Current outreach efforts also include three bicycle and pedestrian public service announcements which have been airing on local cable television. PDS was awarded a Paula Nye Grant from the Kentucky Transportation Cabinet to create three bicycle and pedestrian public service announcements. These 30-second commercials focus on bicycle and pedestrian safety education and engage viewers in the *Kenton Connects* study.

"Bicycle and pedestrian modes of transportation have never been more popular," says Schneider. "A big part of *Kenton Connects* will be helping people learn how to bike and walk safely."

*Kenton Connects* will also establish benchmark goals which can be reviewed in future updates to the plan. One benchmark goal includes reviewing existing bicycle and pedestrian infrastructure and identifying gaps in the current network.

Another benchmark goal is to identify bicycle and pedestrian crash locations and work towards reducing those numbers each year. The existing conditions benchmark information will be reviewed for comparison in future years as bicycle and pedestrian issues become more prevalent.

Visit <u>KentonConnects.org</u> to learn more, get involved and to take the survey. Contact <u>Chris Schneider</u> to learn more.